



Central Hudson SavingsCentral Programs

Thank you for your interest in becoming a SavingsCentral Trade Ally!

Central Hudson is proud to introduce two new energy efficiency programs for customers! These programs will not only save money for our customers, they will help you grow your business by providing energy efficient products and services.

Home Energy SavingsCentral

Starting May 18, 2009, rebates of between \$25 and \$600 are available to residential electric customers who upgrade their heating, cooling or ventilation systems with energy efficient equipment.

SavingsCentral Trade Allies who are Building Performance Institute (BPI) certified may be eligible for a \$200 incentive for each quality installation of central air conditioners and air-source heat pumps that are sized correctly for the home.

Starting July 1, 2009, rebates will be available to residential natural gas customers who upgrade their natural gas furnaces, natural gas boilers, boiler reset controls, steam boilers, indirect water heaters, programmable thermostats, and duct and air sealing.

Please refer to the rebate forms for approved measures that qualify for a rebate.

Become a SavingsCentral Trade Ally today to start promoting and receiving rebates!

Business Energy SavingsCentral

Starting May 18, 2009, non-residential customers of Central Hudson with electric demand of less than 100 kW are eligible for a free energy audit by a representative of Central Hudson. After the audit is completed, the representative will provide a report outlining where efficiency measures can produce the most savings, the cost of installing each measure and the expected payback period for each installation.

In addition to the audit results, the representative will provide a list of SavingsCentral Trade Allies to install these measures. Central Hudson will rebate up to 70 percent of the equipment cost of a qualified efficiency upgrade.

BENEFITS

- Cash incentives for you and your customers!
- Energy efficiency services that make you stand out from your competition.
- The ability to leverage sales with SavingsCentral marketing and sales materials.
- Administrative training on program and participation requirements.
- Easy online access to program support resources.

▶ Help Your Business **GROW** as a SavingsCentral Trade Ally

Be a part of these exciting new programs! Central Hudson will promote these programs to residential and commercial customers through a multifaceted advertising campaign that includes television, newspaper, online and bill inserts. SavingsCentral Trade Allies will also receive a complete suite of sales tools free of charge to help grow their business:

- SavingsCentral Trade Ally logo that you can use on your advertising and promotional materials as well as on technician uniforms and service vans.
- Free listing on Central Hudson's Web site www.SavingsCentral.com.
- Promotional and educational handouts for your customers.